

## **NOTICE OF PARTICIPATION**

**Jema by Gerardo Cesari and Compagnia editoriale Aliberti present:**

***Jema International Photo Award–***

***Looking for purity***

**RULES**  
**I<sup>st</sup> edition – 2019**

**1.<sup>a</sup>**

### **PARTICIPANTS**

*Jema International Photo Award* by Gerardo Cesari and Compagnia editoriale Aliberti is reserved to photographers, professionals and beginners, without any limits of age or nationality, who will present a photographic work that represents purity for them (see the following paragraphs for further specifications).

Those who do not respect the terms and conditions for the presentation of the works established by this regulation will be excluded from the Award.

**2.<sup>a</sup>**

### **WORKS**

*Jema International Photo Award – Looking for purity* is reserved for rigorously unpublished photographic works.

Therefore, works published in whole or in part in any format will be excluded from the Award.

Authors can participate in the Award with **ONLY ONE PHOTOGRAPHIC WORK**.

**3.<sup>a</sup>**

### **PHOTOGRAPHIC WORKS SUBMISSION**

All those wishing to compete for the Award must send an e-mail to [jema@cesariverona.it](mailto:jema@cesariverona.it) within March 10<sup>th</sup>, 2019 (date of the submission).

It is not possible to ask for confirmation of receipt of the works submitted.

Participants must attach to the e-mail:

- 1) the application form for the Award, filled in in all its parts. It is possible to download it at the end of this announcement or on the websites [www.cesariverona.it](http://www.cesariverona.it) and [www.aliberticompagniaeditoriale.it](http://www.aliberticompagniaeditoriale.it).
- 2) the chosen work to be nominated for the competition, complying with the technical specifications for which further specifications are below.

Photographic work features:

candidates can submit a free theme photo (portraits, landscapes, abstract images, etc.) although it's represented the idea of purity for the author.

*Concept\_*

*Purity is a word of profound suggestion that fades into meanings when, with grace and lightness, it passes from the world of wine to that of ethics, from the world of eros to that of gemmology. At the same time purity is the least understood and loved word of the contemporary age.*

*But yet, without understanding the purity we don't understand the world because we see it only in its dimension superficial and let us escape the vision of the most beautiful things. We lose, in this way, the hidden beauty in what surrounds us. Who is a depository of purity doesn't realize it, he can't take possession of its own purity, it serves an external eye that will capture it and return it to the subject and to the whole world.*

*That's why Jema by Gerardo Cesari and Compagnia editoriale Aliberti invite you to take part to Jema International Photo Award – "Looking for purity".*

Technical requirements:

1. The Photo should be saved as a .jpg file and it should be max 3MB (in case of selection you will be asked for a high-resolution photo file - 300 dpi, suitable for printing in exhibitions).
2. The file must be renamed as follows: SURNAME\_NAME\_WORKTITLE (es. White\_James\_TheTime.jpeg).

Presentation:

the photo must be accompanied by a short presentation text (min 5 lines, max 15 lines).

Jema by Gerardo Cesari and Compagnia editoriale Aliberti will keep the participants informed through press releases and website updates: <http://www.cesariverona.it/en/cerchiamolapurezza.php>

#### 4.<sup>a</sup>

##### **TITOLARITY, ORIGINALITY AND DISSEMINATION OF WORKS**

The presentation of a work in the competition, necessarily implies the total acceptance of the following conditions by participants:

1. The author gives his/her consent that the photo information, including name and description, may be shared with event partners and media, if his/her photo is selected among the finalists.
2. Participants relieve Jema by Gerardo Cesari and Compagnia editoriale Aliberti from any responsibility about the ownership and originality of the presented work. Furthermore, participants ensure that the work is not a copy or a partial/entire modification of another art work of others.
3. The author ensures the unpublished condition of their work in the whole world and the exclusive ownership of the work by the author. They also have to prove that the photo hasn't already presented in other competitions, while waiting for it to be evaluated.
4. The author accepts the publication of the work, if the latter is selected for the final exhibition.

The submission of the photographic work ensures the commitment not to withdraw it during the Award.

#### 5.<sup>a</sup>

##### **CATEGORIES AND AWARDS**

The competition is divided into two main sections of participation, **Pro** and **Open**, to which is added a **Special Editorial Mention**. Below the specifications of the different sections:

##### **Pro category - Jema by Gerardo Cesari – Looking for purity**

The Pro category of *Jema International Photo Award – Looking for purity* is addressed to professional photographers.

In this category, the works will be evaluated by a jury (jury members will be presented in section 6). The jury will select twenty finalists. All these twenty works will take part in the exhibition planned for April in Verona (location in the center of the city, still to define).

Among these twenty works the jury will select the Award's winner.

The winner of the Pro Category:

- will have their photo exposed in a preferred position during the already mentioned exhibition.
- will be hosted, with a date of theirs, by Gerardo Cesari for a weekend, in the occasion of Vinitaly 2019 (including entrance tickets for the wine event).

In any circumstance there will be a winner and the award won't be shared between two or more works.

##### **Open category - Jema by Gerardo Cesari – Looking for purity**

The Open category of *Jema International Photo Award – Looking for purity* is addressed to beginner photographers.

All the candidate works in this category will be put to a social vote on the Facebook profile of Gerardo Cesari. In particular, it will be created an album, renamed "*Jema International Photo Award – Looking for purity, Open category*" where the organizing committee will upload all the candidate photos.

People will vote the photos by Facebook reactions, each click corresponds to a vote. The ten most clicked photos by March the 10<sup>th</sup>, 2019, will be submitted to the evaluation of the jury and from this final vote will result three classified, awarded according to the following modalities:

- the first classified in the Open section will receive 3 liters of Amarone with a plate and his photo will participate in the final exhibition, together with the photos of the Pro category.
- the second and third classified will also see the participation of their photo at the final exhibition of the Pro category. Furthermore, a magnum bottle of Jema will be given to each one.

In any circumstance there will be a winner.

##### **Special Editorial Mention**

The Compagnia editoriale Aliberti editorial committee will assign a special mention to three photos.

These photos may be selected from both the prize's categories and they may be used as a cover image for future publications of the publishing house.

## **6.<sup>a</sup>**

### **SELECTION COMMITTEE**

The selection committee, namely by now jury, will be composed by members, freely nominate by Jema by Gerardo Cesari and Compagnia editoriale Aliberti:

- 1) Simone Bramante
- 2) Silvia Camporesi
- 3) Andrea Delmonte
- 4) Alessandro Di Nuzzo
- 5) Franco Fontana
- 6) Viviana Nella Stagni

The system of analysis, selection and evaluation of the presented works will be unquestionably established by Jema by Gerardo Cesari and Compagnia editoriale Aliberti with the collaboration of the technical jurors.

The longlist of the twentieth selected works will officially be announced in March 2019 on [www.cesariverona.it](http://www.cesariverona.it) and [www.aliberticompagniaeditoriale.it](http://www.aliberticompagniaeditoriale.it), and released on social media and by public announcements.

The twenty selected works will take part to the *Jema by Cesari – Looking for purity* exhibition, held in April in Verona. To these twenty works will be added the first three works classified in the Open category. The exhibition catalogue will be published by Compagnia editoriale Aliberti in digital format and released on the online stores.

The jury will choose the Pro category winner among the twenty finalists. The decision of the jurors is final and no negotiation will be entered into with respect to any such decision.

The winner of the Pro category will be announced at the vernissage opening.

The three classified of the Open category will be publicly announced two weeks before the exhibition.

Any jury decision will be secret.

Jema by Gerardo Cesari and Compagnia editoriale Aliberti won't respond to opinions related to works, showed by members of the jury, before and after the assignment of the Prize.

## **7.<sup>a</sup>**

### **TRANSFER OF WORK RIGHTS**

The winner of the Prize accepts to assign all the rights of the photographic work to Jema by Gerardo Cesari and Compagnia editoriale Aliberti for economic purposes in Italy.

The author agree to give to the organizing committee an exclusive, irrevocable license for the use of the photo throughout the world on all media for any use purpose related to the promotion of the author and the *Jema International Photo Award – Looking for purity*, including, but not limited to: printed publications, commerce, translation, audiovisual and cinematographic use, elaboration in an artistic or literary way, reproduction of single parts, union with other art works, electronic and online use, inclusion in databases, etc.

The authors of the selected photos commit to subscribe an application form to testify the correct formalization's transfer of the rights about the work.

## **8.<sup>a</sup>**

### **REFUND OF WORKS**

Files won't return to the authors who hasn't won and it' won't be possible to ask a copy of evaluation forms about each work.

Although not expressly provided, this photographic Award must be considered to be governed by the provisions of the Civil Code. The literary competition, in particular, is not subjected to the regulation of Presidential Decree 430/2001, relating to the regulation concerning the protocol of competitions and prize operations, having as object the production of an artistic work, for which the awarding of the prize represents a recognition of personal merit and, consequently, the exclusion case referred to in art. 6 paragraph 1 letter a) of Presidential Decree 430/2001.

### **CONTACTS:**

jema@cesariverona.it

